



Frequently Asked Questions

Why an annual giving program?

Annual Giving is a yearly gift that a donor sends to the Foundation to support the health of the organization so it can fulfill its mission. That is how we define annual giving. We are asking you to give annually for several reasons:

- Reimbursements do not cover all the costs of operating the hospital, Plaza and Recovery Center. Equipment and capital needs along with dollars for physician recruitment outpace reimbursement rates. In order to bridge the gap between income and what it actually costs to keep an up-to-date and viable hospital system operating for our communities your gifts will make a difference.
- Our strength is your strength. Your annual gifts strengthen current programs from year to year such as our annual scholarship program, physician recruitment and equipment purchases.
- We want to give our donors a chance to be recognized for the good they do in our communities. Annual giving allows you to build your own personal legacy of giving. Gifts to the Annual Giving Program will give you a chance to build toward recognition on our Giving Board located in the front lobby of the hospital.
- Our program is started as you finish your taxes thus giving you an opportunity to plan for your tax situation and determine how best to support our efforts while mitigating your tax burden.
- Your donation to our annual giving program is an important investment in the health of your community, your neighbors, your family and yourself.

What will my gift support?

- Scholarships to local students seeking healthcare careers
- Physician Recruitment
- Capital and operational needs of the Manning Regional Healthcare Center
- Grant writing services for healthcare opportunities in our communities
- Wellness programming and education
- The ongoing operation and services of the Foundation

Is my annual gift tax deductible?

The West Central Iowa Healthcare Foundation is a qualified tax exempt charity under section 501 (c)(3). You will receive a letter which acknowledges your gift and this letter will be your receipt for tax purposes. Your gifts are tax deductible to the fullest extent of the law. We recommend you consult with your tax professional for more details on your specific case.

How do I make a gift?

You can make a gift now using the convenient coupon and returned envelope located within the mailing. It gives you several options for making a onetime cash contribution or to extend payments on a monthly, quarterly or semiannual basis.

You can go online at www.wcihf.org and use your credit card to make a donation. We use PayPal to process our credit card donations. Over 100,000 nonprofits are using PayPal. We feel this provides our donors with a safer, more secure way to donate online. You do not need to have a PayPal account to use the online donations if you are using a credit card. Individuals with PayPal accounts may use direct deposit from their checking accounts.

Can I make a pledge now and pay it later?

Yes. You may pledge in monthly, quarterly, semi-annually or annual installments. The Foundation office will send out periodic reminders depending on the options you choose. For an annual fund gift, we simply ask that your pledge be paid in full by March 31st each year.

Can I donate something other than cash?

Yes. We can accept gifts of securities – stocks or mutual funds as well as cash and credit card payments. Other types of gifts include valued personal property such as real estate, life insurance policies, gifts made through your will and gifts in honor of or in memory of individuals. If you would like more information concerning these types of gifts, please contact the Foundation Office and we would be happy to discuss these options with you.

What is the time frame for giving?

The annual giving program will run each year starting on April 1st and concluding on March 31st.

How is my gift recognized?

We appreciate the honor of recognizing all our donors and publicly thanking them for their support to WCIHF. Gifts will be recognized on our web site and in our newsletter. Once a donor has reached the \$500 giving level they will be included on our Donor Board, which is located in the front lobby of the Manning Regional Healthcare Center. We want to show the generosity of our donors, however, you may choose to remain anonymous.

What is the difference between planned giving and annual giving?

Simply put, annual giving helps support continual operations now, while planned giving requires a thoughtful process of creating a gift that meets the need of both the Foundation and the donor. Planned giving allows individuals and families to make a significant gift to the Foundation while creating income tax savings and an avoidance of capital gains taxes. Planning giving includes gifts of annuities, charitable remainder trusts and other types of bequests. Planned giving is a way for donors to provide support to the Foundation beyond their lifetime.

Many donors who provide planned giving will also give annual gifts. Both gift types are critical to the Foundation and Hospital's success.

I would like to help the Foundation, but I am unable to make a cash donation at this time. What are other ways I can help?

While cash gifts are the main focus of the annual giving program, there are ways for you to benefit the Foundation without spending any money or by only spending what you would need to otherwise. This can be done by participating in our GoodSearch/GoodShop program. GoodSearch is an internet search engine that will donate 1¢ for each search you do through their web site. Go to www.goodsearch.com and put in West Central Iowa Healthcare Foundation as the charity you support. If you shop over the internet, you can use the GoodShop portal to connect with your online stores. These stores will then make a donation to the Foundation, based on what you spend at their site. There are over 400 stores at the GoodShop portal for you to choose from.

The Foundation also sponsors a recycling program for used inkjet cartridges, cell phones, iPods and pdas. Drop off boxes for these items can be found in the lobby of the Manning Regional Healthcare Center, First National Bank, Vonnahme Chiropractic, Manning Family Healthcare Clinic and State Farm Insurance, all located in Manning, IA.

Who can I contact for more information?

You may contact Dawn Lorenzen, Executive Director of WCIHF with questions. She may be reached in person at the Foundation Office located in the back portion of the hospital in the alley between the emergency room entrance and the Plaza. You can reach her by phone at 712-655-3624, by mail at PO Box 204, Manning, IA 51455, or email at wcihf@mmctsu.com.